

It's more

than a house.



**Ronald McDonald
House Charities®**
Kentuckiana

**2019
Annual
Report**

DEAR SUPPORTERS,

We are so grateful for your generosity, as we deliver our mission of providing the home and support that allow families to stay together while they focus on the healing of their sick children at a critical time. 2019 was a year of milestones and transitions for Ronald McDonald House Charities of Kentuckiana (RMHCK), including:

- Celebrating our 35th anniversary of being Louisville's "home-away-from-home" for our guest families.
- Completion of Phase 1 of our comprehensive expansion project. On July 1, we moved into our newly renovated South Wing, with 25 guestrooms, each with ensuite bathrooms, brand new kitchens, dining rooms and play areas, and much more. Also in July, we began Phase 2, renovations to our original Ronald McDonald House, now known as the North Wing.
- Our Red Tie Gala was our most successful ever, raising over \$360,000.
- Our RMHCK Golf Scramble and Clays Classic events also achieved record breaking results, all to support our guest families.
- Capitalizing on one of Kentucky's most popular industries, bourbon, we held our first-ever Pappy raffle, raising nearly \$150,000 by raffling off five hard-to-find Van Winkle bottles.

Our achievements and results as an organization are a direct result of those who support us. Starting with the leadership of our volunteer Board of Directors and continuing with the financial support of our donors and the most precious gift of all—time—given by our generous volunteers. RMHCK is fueled by your giving hearts, minds, and bodies.

On the next page, you will read about the Divito family. We hope their story inspires you as much as it inspires us. Your support helps keep families like the Divitos together as they go through the toughest times of their lives. Their gratitude to RMHCK is, in reality, their gratitude to you, because without you, none of this is possible.

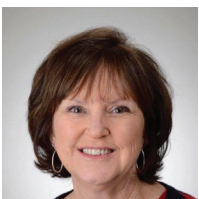
Sincerely,



Cis Gruebbel
Board President



Hal Hedley
CEO



BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

President – Phil Longmeyer, Dinsmore & Shohl

President Elect – Cis Gruebbel,

Community Volunteer

Executive Vice-President – John Bischoff,

Community Volunteer

Vice-President – Sal Bertolone, M.D.,

RMHCK Founder

Vice-President – Ben Murr, Churchill Downs, Inc.

Vice-President – Art Davenport, McDonald's

Vice-President – Tim Stevens, BB&T

Treasurer – Todd Hamilton, MCM CPAs & Advisors

Secretary – Matt Multerer, Patoka Capital and

Finespun Clothing

BOARD MEMBERS

Sam Castle – US Bank

Peter Gritton – Community Volunteer

Alina Klimkina – Dinsmore & Shohl

Kathy Lamb – Norton Children's Hospital

Stephanie Madison – Community Volunteer

Jane Pfeiffer – Fieldtrip

Rachel Porter – Leidos

Peter Rutledge – Community Volunteer

Tim Statts – Schneider Electric

Andre Zdanow – GE Appliances

IT'S A COMMUNITY



It was a blessing to our family at a time that we needed support and care.



– John & Jennifer Divito
Newburgh, Indiana
(111 miles from home)

WE DIDN'T HAVE TIME TO PLAN. In May 2018, at the age of 15, our daughter Jubilee was diagnosed with T-cell acute lymphoblastic leukemia (T-ALL). She immediately was transported by ambulance to Louisville. Rushing the two hours from home to be with her at the hospital, and not knowing what to expect, we only packed enough items for three days. We ended up staying for 14.

With three other children ages 13–19, it's hard to be away from each other, especially for long periods of time. The Ronald McDonald House[®] makes it possible for us to be together. We've celebrated two birthdays, Christmas, and New Year's Eve as a family at the House.

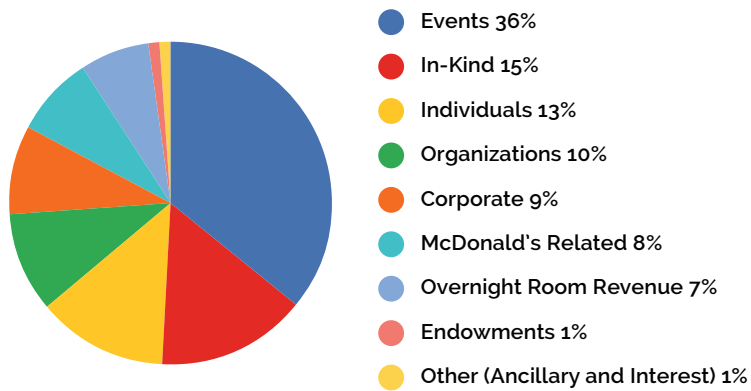
During Jubilee's constant doctor visits and tests, there's so much back and forth, but we always have the Ronald McDonald House to come back to. We've stayed a total of 162 nights at the House. It's a community. You connect with the other families there, you worry and pray for their children, and you celebrate when they get to go home.

It's a place for support while providing basic needs that are so critical during this time. The House provides a sense of normalcy and the help we—and others like us—need at a time where we may not have anywhere else to go.

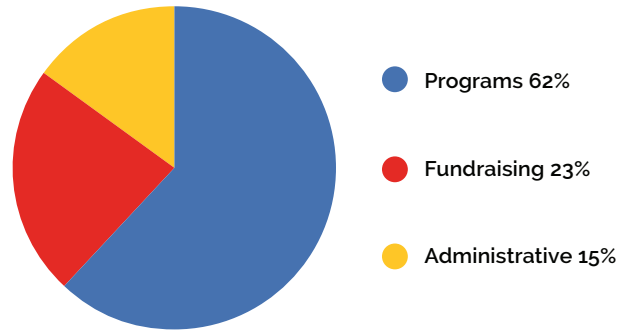
We couldn't do this alone. It already takes an enormous physical and mental toll on the families to care for the medical needs of our children, so keeping us close during these difficult times means so much. It's more than a house to us, and to the donors, volunteers, and staff of RMHCK, thank you for all the support, services, and love you provide!

2019 FINANCIALS

UNAUDITED REVENUES:
\$2,069,793



UNAUDITED EXPENSES:
\$ 2,108,960



**TOTAL NET ASSETS OF RMHCK
AND ITS SUBSIDIARIES AS OF 12.31.2019:**
\$24,365,408

PROGRAMS

RONALD MCDONALD HOUSE®

Within walking distance of Louisville's downtown hospitals, Kentuckiana's Ronald McDonald House has 56 guestrooms staffed 24 hours a day, 365 days a year. Our private guestrooms, comfortable living rooms, vibrant play areas, and fully-stocked kitchens offer a "home-away-from-home" for families of seriously ill or injured children.

RONALD MCDONALD FAMILY ROOM® AT NORTON CHILDREN'S HOSPITAL

Located within the oncology unit, this Family Room serves families with a child receiving a bone marrow transplant. For infection control purposes, this location is away from other waiting rooms and has sleeping quarters for up to three families, a restroom with a shower, a kitchenette, and a living room.

RONALD MCDONALD FAMILY ROOM® AT NORTON WOMEN'S & CHILDREN'S HOSPITAL

Located in the Plaza 1 Building on the 2nd floor, this Family Room serves families with a baby in the Neonatal Intensive Care Unit. There are four private sleeping rooms, Internet access, restrooms with shower facilities, a lactation room, a kitchenette stocked with snacks, a living room, and a laundry room. We are always seeking volunteers to help us at this location.

RONALD MCDONALD FAMILY ROOM® AT FRAZIER REHAB INSTITUTE

Located on the pediatric floor, this Family Room is an area where families can relax while their children receive rehabilitation therapy. Families have access to a living room with cable TV, a restroom with a shower, and an eating area stocked with snacks.

2019 IMPACT

RONALD MCDONALD HOUSE®

\$1.84M

Saved By Families



3,728
Individuals Served

9,514
Nights Provided

79
Kentucky
Counties

7.6 Nights
Average Length
of Stay

351 Nights
Longest Stay

18
Indiana
Counties

\$108
RMHCK's Nightly
Cost Per Family

\$821
RMHCK's Average
Cost Per Family Stay

10
U.S. States

1
Foreign Country

1,259

Families Served

413
Service Groups

417
Meals Served

135
Shift Volunteers

13,720
Volunteer Hours

27,000 to 63,000

Square Feet



RONALD MCDONALD FAMILY ROOM® PROGRAMS

499
Families Served

883
Nights Provided

37
Volunteers

1,452
Volunteer Hours

RMHCK HOSPITALITY CART

With snacks, beverages, small toys, and fun activities, our Hospitality Cart helps fill an empty stomach or bring a smile directly to children and their families at Norton Children's Hospital.

1,742
People Served

3,752
Snacks Handed Out

2019 DONORS

Visionary Partners \$50,000+

McDonald's Donation Box Contribution Program
Nucor Steel Gallatin
Sam Swope Family Foundation

Key Partners \$25,000+

McDonald's Restaurants of Kentuckiana
McDonald's Corporation and RMHC Global
Ronald McDonald House Charities of TriState

Leadership Partners \$10,000+

Alpha Delta Pi - Epsilon Delta Chapter
Buffalo Construction, Inc.
Tom and Kathy Burrell
Art and Judy Davenport
Daryn Demeritt
Kentucky's Touchstone Energy Cooperatives
Kosair Charities
Robert and Tracy Marshall
Martin-Brower
Greg and Shawn Meiman
Ray & Kay Eckstein Charitable Trust
Reliant Wealth Planning
Peter Rutledge
Estate of Mary Lou Trautwein-Lamkin
Woodbine Construction Co. Inc.

Signature Partners \$5,000+

Anheuser-Busch
Ed and Cheryl Bergstrom
John and Robyn Bischoff
Caldwell Tanks, Inc.
Chrinian Family Foundation
Davina and Rob Clark
Coca-Cola Company
Commonwealth Bank & Trust Company
Robert Cummings and Annette Bacola
Dillard's Inc.
Enterprise Holdings Foundation
Future Energy Services
Eric and Rachael Givens
Hacet Foundation
Kris and Aprile Hamilton
Carolyn Heil
Holiday World & Splashin' Safari
Irving Materials, Inc.
Scott Jones
Material Handling Systems
Ben and Jessica Murr
Noltemeyer Extra Lemons Foundation
Nucor Tubular Products
Optimist International Foundation

Jerry and Karen Rabalais
James and Jane Ramsey
Republic Bank & Trust Company
Ed and Helen Rhawn
Nicholas and Andrea Ryan
Greg and Samantha Shaw
Taylor Enterprises of Ky, Inc.
Tyson Foods: McDonald's Business Unit

Distinguished Partners \$2,500+

Ashley Furniture
Tom and Paula Belanger
Salvatore and Kathy Bertolone
Sam and Amanda Castle
Laura Clark
Community Health Charities of Kentucky
Coupe Construction Company
Christi and Pat Cowgill
Deputy Sheriff's Lodge FOPA #25
Dinsmore & Shohl
Dr. Pepper
East & Westbrook Construction Co., Inc.
Expense Reduction Analysts
Flynn Brothers Contracting
Goldberg Simpson LLC
Jeff and Susan Golightly
Randy and Karen Graehler
Hanner Machine Company
Joe and Amy Harrington
Brian and Danielle Heck
Stephanie Heller
Insuramax
Ivey Mechanical Company
Larry and Vanessa Jones
Bradley and Susan Keller
Steven and Diane Kelsey
Ken's Beverage, Inc.
Klosterman Baking Co.
Koorsen Fire & Security
Byron and Andrea Largen
Gary McGruder
Jack and Marilyn Monohan, III
Morris Heating
Old 502 Winery
Oldham County High School
Park National Bank
Shari Redmond
RJ Thieneman Family Foundation
Phil and Kathy Roth
Schneider Electric Foundation
Snyder Watchorn Foundation, Inc

Tim and Jennifer Stevens
Steve and Robin Stratton
The Laurel Foundation
Vic and Nicole Topper
United Fund Drive of Calvert City
US Bank
Kathy Vanover
Walters and Mason Retail, Inc
Wayne and Dottie Willis
Wright Implement
Jairus Zellers

Official Partners \$1,000+

4Bright Management LLC
A. N. Roth Company
Air Equipment Company
American Classics of Southern Indiana
American Welding & Gas
Saeed and Nazenin Assef
Arthur and Nicole Atkinson
Baileys Tire Inc.
BB&T Wealth
BCCLT, Inc.
Berkshire Hathaway Homeservices Parks & Weisberg
Booth Veneers
Bornstein General Contracting
Brandenburg Primary School
BrightSpring Health
Nick and Ann Burrice
Jeff and Judy Byers
C.H. Robinson Company
Chuck and Tami Cassis
Ron and Mary Chandler
Churchill Downs
Barbara and Joe Clement
Coca-Cola Company: McDonald's Division
DAR PRO Solutions
Brian and Janet Davis
Dixie Plumbing & Heating
Tom Dunbar
DuPont Manual High School Key Club
Glenial and Gwyneth Dutton
Pamela Echsner
Ecolab, Inc.
Greg and Laurie Eichhorst
Henry Eng
Enterprise Holdings
Expense Reduction Analysts
Jim Foliano
Matt and Whitney Fontaine
Foster Five Enterprises

Franke Foodservice Systems Inc.
Kenneth Fritz
Gene P. Gardner
Garrett-Stotz
Ghost Riders KY Chapter Nam Knights of
America M.C.
Robin and Tim Gillespie
Amber and Noah Glanville
Jan West and Jon Goldberg
Doug and Karen Gordon
Greater Louisville Medical Society Foundation
Craig and Cis Gruebbel
Aaron and Samantha Harp
Heaven Hill Brands
Hal and Mindy Hedley
Gist Heinrich
Heritage Engineering, LLC
Kevin and Brenda Heyde
Highland Roofing
Charles G. and Margaret Himmelheber
Roger and Glenda Hobbs
Hogan Real Estate Company
IntegrityHR, Inc.
Tom and Ellen Jenkins
Alan and Angie Jones
Missy Jordan
Emily and Dave Kasselmann
KEMI
Kendra Scott LLC
Kids & Clays Foundation
Robert and Kimberly Klein
Jerome Knochelmann
Bruce Kramer
Scott Kremer and Kathryn Wong
Kroger
Rick and Theris Kute
La-Z-Boy
Peter and Kathy Lamb
Lang Co. Inc.
Ledcor Technical Services
George and Patty Lehman
Mike and Josee Leonard
Amy Letke
Liberty Missionary Baptist Church
Lithko Contracting, LLC
Kevin and Meredith Lundy
Doug and Stephanie Madison
Shannon and Tony McCracken
Paul and Susie McKee
MCM Kramer Technology Solutions
McOpCo
Bryan and Tiffany Meyer

Midwest Systems & Services, Inc.
Mike's Carwash
Mountjoy Chilton Medley
Matt and Sara Multerer
Joseph and Denise Nelson
David and Jae Neumann
Norton Healthcare
Gary and Cheryl Owen
Cedric and Crystal Owens
Patrick and Rita Debes Family Foundation
Pella Windows & Doors
Thomas and Shelley Perrone
Perrone Group at Morgan Stanley
Jane and Lee Pfeiffer
Charlie G. Ploetner
PNC Bank
Lori Prewitt
ProBank Austin
Robert & Elise Lykins Charitable Foundation
Paul and Michelle Robinson
Jonathan and Krista Ross
Richard and London Roth
Ira Salls
Schardein Mechanical
Stephanie Schwarz
Scott Smith
Tim and Brittany Statts
Clifford and Angela Stephan

Ray and Carolyn Strothman
The DePaul School
The Dunbar Foundation
The Joe Hayden Real Estate Team
The Rotunda Group
Terry and Katrina Thompson
Thompson Miller & Simpson PLC
UPS Foundation
V.V. Cooke Foundation
Chris Watson
Jack White
David Williams
Richard and Mary Wolf
Xtreme Coating Solutions
Donald and Stephanie Young
Andre and Niki Zdanow
Dr. J. Steven Zeh

*This listing does not include our generous capital campaign donors.





Ronald McDonald
House Charities®
Kentuckiana

OUR HISTORY

1981

The idea and planning for a Louisville Ronald McDonald House begins.

1984

Ronald McDonald House opens on September 10 with 19 guestrooms.

1994

The Ronald McDonald Family Room opens at Norton Children's Hospital for families of children receiving bone marrow transplants. This is one of first Ronald McDonald Family Rooms in the world.

2003

Ronald McDonald House expands to the 3rd floor, growing to 29 guestrooms.

2005

RMHCK purchases the building at 550 S. First Street after leasing it long-term.

2006

Ronald McDonald Family Room at Norton Women's & Children's Hospital opens.

2007

Ronald McDonald Family Room at Frazier Rehab Insitute opens.

2009

Ronald McDonald House expands to the 4th floor, growing to 36 guestrooms.

2016

RMHCK purchases the building at 101 W. Chestnut Street, directly adjacent to Ronald McDonald House.

2019

RMHCK completes the "Keeping More Families Close" South Wing expansion and begins renovations on the original House.